

## **How to Participate in the 40<sup>th</sup> Anniversary Sovereign Hill Memories Album Project and Competition**

1. Visit the Sovereign Hill website and click on the 40<sup>th</sup> Anniversary logo to link with the Sovereign Hill Memories Album Project.
2. Read the terms and conditions of entry and the Flickr Community Guidelines so you understand how the Album will work.
3. Follow the link from the Sovereign Hill 40<sup>th</sup> Anniversary logo to the Flickr site and follow the process to subscribe to Flickr.  
*If you are already a Flickr member, search for the Sovereign Hill Official Flickr Group, and join the group. You are now ready to upload images.*
4. When you have created your personal account, use the Flickr options to set your own privacy requirements. You can decide how much of your identity you want to share and with whom in the Group.
5. You are now ready to upload images and comments or captions to go with them.
6. The Album will be open for uploading your images until 30 November 2010. It will then be archived for the Sovereign Hill collection. No images will be used for commercial purposes or published in any format without the owner's permission.
7. Have fun! We look forward to seeing your memories of Sovereign Hill on-line.

### **Terms and Conditions**

This is a digital photographic project—the owner of the image will be responsible for uploading images to the site, and scanning hard copies into digital format for uploading.

It will not be feasible for Sovereign Hill to accept hard copies of images for uploading to the site.

Persons uploading to the Flickrpage agree to become members of the site (no cost and can discontinue whenever they like). In doing so, they will agree to abide by the Flickr Community Guidelines.

The site will be moderated and any content which is derogatory or embarrassing to any individual, uses inappropriate language or contains inappropriate subject matter, is of poor quality or repetitive, will be removed by the moderator.

The images will be on the Sovereign Hill site for approximately 12 months and archived, and be retained by Sovereign Hill—no images posted will be 'returned' as persons uploading them can remove them if they wish.

Copyright remains with the owner of the image: it does not transfer from the owner of the image to Sovereign Hill.

Sovereign Hill staff and volunteers are eligible to enter.

### **Categories**

- Scenic/Artistic
- Portrait (group or individual)

- Changing Faces (of former staff, volunteers, Board members, etc., on site at Sovereign Hill—in the past and/or now)
- Changing Places (of former buildings, changed buildings, construction of Sovereign Hill through its 40 years, etc., in the past and/or now)

The judges will be chosen by Sovereign Hill and no correspondence will be entered into. Winners will be announced on the Official Sovereign Hill Facebook Group and the Sovereign Hill Official Flickr Group sites. Prizes in each category will be one of Sovereign Hill's experience packages.